



4th March 2021

British Land welcomes the UK's first Amazon Fresh store at Ealing Broadway

Amazon has today opened its first UK Amazon Fresh grocery store at Ealing Broadway, one of British Land's mixed use London assets. The 2,500 sq ft grocery store concept is Amazon's first outside of North America and is designed to offer a convenient and seamless shopping experience for customers.

With over 400,000 sq ft of retail space, Ealing Broadway has an exciting mix of high street chains and local independent stores. Amazon Fresh will join leading brands such as Primark, Marks & Spencer, JD Sports, Decathlon, H&M and Boots.

Ealing Broadway's 130,000 sq ft of office space, is home to a range of occupiers including Carallon, Insights Software and British Land's flexible workspace brand, Storey. British Land's most recent investment into Ealing Broadway includes the refurbishment of 54 The Broadway, creating new, high quality office space and plans for further development are being brought forward later this year.

Darren Richards, Head of Real Estate at British Land, said: "We are thrilled to welcome the UK's first Amazon Fresh store to Ealing Broadway. Ealing already benefits from fantastic transport infrastructure and is set to undergo significant transformation with the opening of Crossrail and £1 billion of wider investment that will continue to enhance its appeal."

Ealing Broadway is an attractive and convenient mixed use destination, with close proximity to Ealing Broadway underground and national rail station, Heathrow Airport, the M40 and the M4 corridor. The area will benefit further from the opening of Crossrail in 2022, improving connections across the West End as well as to the City and Heathrow.

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About Ealing Broadway

Ealing Broadway Shopping Centre in Ealing has become a major part of the local community with live music events and street food markets. There are over 80 retail, catering and leisure units and with many niche stores as well as large retailers that attract over 16 million visitors per year.

Shops include Marks & Spencer, H&M, River Island, JD Sports, Pandora, Primark, Next, Argos, Decathlon and Boots. As well as well-known brands, there are also many independent stores.

Restaurants include Wagamama, Turtle Bay, Costa, Mamma Mia, and Starbucks.

Ealing Broadway has welcomed a range of new retail and catering brands since its refurbishment back in 2015. In 2019 it welcomed, WHSmith and the Post Office and the new state of the art Ealing Central Library, bringing local services into the centre and making everything easier for the shoppers of Ealing Broadway.



Just a two-minute walk from Ealing Broadway tube station and with over 600 parking spaces Monday to Friday rising to over 800 at weekends, a visit to Ealing Broadway couldn't be easier. It also provides courtesy wheelchairs on request and the centre is fully accessible to those with limited mobility.

Ealing Broadway is open Monday – Saturday 9.00am – 8.00pm and Sunday 11.00am – 5.00pm. Store opening times may vary.

If you'd like to keep up to date with everything that's going on at Ealing Broadway, including all of the latest offers and events, please visit www.ealingbroadwayshopping.co.uk, or find us on Facebook, Twitter and Instagram.

About British Land

Our portfolio of high quality UK commercial property is focused on London Offices and Retail around the UK. We own or manage a portfolio valued at £13.7bn (British Land share: £10.3bn) as at 30 September 2020 making us one of Europe's largest listed real estate investment companies.

Our strategy is to provide places which meet the needs of our customers and respond to changing lifestyles - Places People Prefer. We do this by creating great environments both inside and outside our buildings and use our scale and placemaking skills to enhance and enliven them. This expands their appeal to a broader range of occupiers, creating enduring demand and driving sustainable, long term performance.

Our Offices portfolio comprises three office-led campuses in central London as well as high quality standalone buildings and accounts for 65% of our portfolio. Our Retail portfolio is focused on retail parks and shopping centres, and accounts for 31% of our portfolio. Increasingly our focus is on providing a mix of uses and this is most evident at Canada Water, our 53 acre redevelopment opportunity where we have plans to create a new neighbourhood for London.

Sustainability is embedded throughout our business. Our places, which are designed to meet high sustainability standards, become part of local communities, provide opportunities for skills development and employment and promote wellbeing.

Further details can be found on the British Land website at www.britishland.com