

WHITELEY SHOPPING



99.5%

of development waste diverted from landfill (112,000 tonnes = 7,700 double-decker buses)

EXCELLENT

BREEAM (2008) sustainability rating, the first UK shopping centre to achieve this standard

320,000 SQ FT

of high-quality space, including a new town square for the local community

WHITELEY SHOPPING



The architecture has an extra level of quality, which rang true with our brand, and therefore would appeal to customers. The result: Our first 'out of town' - performing well ahead of expectation.

TIM MOODY
PROPERTY DIRECTOR AT FAT FACE



ENERGY

36,000 **35%**

sq ft of photovoltaic panels – producing enough clean energy to power 60 homes for a year

more energy efficient than regulations require



SHOPPER AMENITIES

58 **277** **200+**

shops, restaurants and cafés – with free Wi-Fi throughout

mature trees planted along easy-to-navigate pedestrian routes

cycle spaces, as well as employee showers and free electric car charging points



At Whiteley Shopping, high-quality, sustainable design has created an exceptional place to shop, eat and relax. We've gone the extra mile to help retailers improve energy, carbon and water efficiency, and save money. The open-air walkways are flooded with natural light during the day, and illuminated by energy efficient lighting in the evening. Green guides and green lease clauses are also there to help retailers improve efficiency within their stores. All timber at Whiteley comes from sources certified as sustainable – as standard on British Land developments.



Shoppers can make a visit to Whiteley part of an active lifestyle, with pedestrian routes and cycle links connecting the centre to surrounding residential areas and nearby woodland. There's also a nearby bus service and a dedicated Travel Coordinator, who is launching green travel initiatives such as car sharing for staff.

SOCIETY

£59m **1,550**

Gross Value Added to the UK economy from the first phase of development at Whiteley



jobs created or supported by the first phase of development



We've worked hard to build good relationships with the local community – which means that local people are regular visitors to the centre. Alongside major retail brands, Whiteley has a local baker, greengrocer, beauticians, cycle shop, sweet shop, children's shoe shop, bistro and estate agent. Plus we've provided funding for local events and facilities, and introduced initiatives such as a pop up space for new businesses and community groups, which has been so successful we are rotating the concept to other sites. The next phase of development will further enhance local amenities, adding 60,000 sq ft of restaurants and leisure uses, including a nine-screen cinema.

BRITISH LAND'S WIDER PORTFOLIO

£5.4m **18%** **64%**

saved on energy and water costs for our occupiers over the last four years

water reduction in the last four years, saving as much liquid as 2,100 people drink in a lifetime

progress on our Community Charter in the first year

Our recent sustainability awards include:



For more information:
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