

Our wellbeing principles

In 2015, we worked with Happy City to develop a series of wellbeing principles to guide our placemaking strategy, informed by the latest science and research.

Healthy places



- Green spaces
- Active lifestyles, e.g. walkways, cycle facilities and sports
- Air quality
- Access to healthy eating options

Inclusive places



- Warm welcome for all
- Multi-generational and multi-cultural appeal
- Accessible for everyone

Social places



- Shared seating
- Community events
- Trust-building encounter

Places of delight



- Design for positive emotions
- Encourage creativity to create memorable experiences
- Beauty and comfort

Places that matter



- Local heritage and culture
- Consult and co-create
- Sense of belonging

Places of ease



- Easy to find facilities and shelter
- Consistent and coherent wayfinding
- Well connected to local area
- Pleasant to move through

Resilient places



- Flexible for the future
- Environmental stewardship
- Social and economic contributions

Find out more about our [Wellbeing Principles](#).